

BROADCAST EMPLOYMENT UNIT RECRUITMENT INITIATIVES

2014-2015

In the preceding year, The employment unit has engaged in:

Internship Programs:

January-September 2014

January –September 2015

Unpaid, Evaluative Internship program for academic credit with accredited colleges, universities and college preparatory high schools. Participating schools include University of Guam, Academy of our Lady of Guam, St. John's School

Events /Programs sponsored by Educational Institutions:

March 6, 2015 – Career Day Astumbo Middle School. Discussed opportunities and duties in media careers with students. Participant: Krystal Paco, Reporter

April 9, 2015 – Career Day Academy of our Lady of Guam. Discussed the pursuit of careers in media and communications with students. Participants: Marie Calvo-Monge, COO and Jolene Toves, Reporter

April 24, 2015 – Career Day JQ San Miguel Elementary School. Discussed opportunities and duties in media careers with students. Participant: Krystal Paco, News Reporter

April 28, 2015 – Guest Speaker to University of Guam Film Making/Communications Studies course. Discussed job responsibilities. Participant: Isa Baza, Reporter

May 8, 2015

– Career Day Southern High School. Discussed the pursuits of careers in media and communications with students. Participant: Isa Baza, Reporter

-Career Day Liguana Elementary School. Discussed the pursuits of careers in media and communications with students. Participant: Krystal Paco, Reporter

Events/Program sponsored by Organizations/Other Employee Recruitment Initiatives

September 2015-

Judge of First Hawaiian Bank and Guam Business News Businesswoman of the Year program. Program provides college scholarships for women students in Guam and the CNMI. Participant: Marie Calvo Monge, COO

Established/Participated in Training Programs designed to enable station personnel to acquire skills that could qualify for higher level positions:

April 14, 2015 –Poynter University Webinar: The Six Rules of a Digital-First Newsroom

April 30, 2015 – Poynter University Webinar: How News Organizations Can Make the Most of Snapchat.

September 10, 2015 – Poynter University Webinar: Emerging Social Platforms for News: Introduction and Best Practices.

Membership in professional organizations in the business and professional community(listing in their directories)

Guam Chamber of Commerce

Guam Women's Chamber of Commerce

National Association of Broadcasters

Society of Broadcast Engineers Chief Engineer Robert Clarke- member

Rotaract Club of the Marianas (organization for young professionals) Ken Quintanilla, reporter - member